

Experience the difference in your home

Living with your cat in today's modern world

We love our cats and kittens and want to do the best for them, but sometimes our busy modern lives can disrupt their routine. This is often reflected in the way they behave.

### Everyday life can be unsettling for cats

Cats are at their most loving and well behaved when they feel in control of their environment. Anything that interrupts this can unsettle them such as moving, redecorating or bringing home a new baby or pet. Over time this can increase your cat's stress level, which can be expressed in various ways:

- Scratching or urine spraying in the home
- Less interaction with you
- Hiding away
- A change in their normal behaviour
- An increase in general mischief
- Anxious when travelling

Over time, if untreated, these behavioural changes may cause health related issues.

Transforming behaviour starts here



For more information, visit [feliway.com/uk](http://feliway.com/uk)

We are on facebook and twitter



 **FELIWAY**

Best behaviour starts here

\*Source: Mills 2001. \*\* Insight track 2014)  
Further information is available from:  
Ceva Animal Health Ltd  
Unit 3, Anglo Office Park, White Lion Road, Amersham, Bucks HP7 9FB  
Tel: 01494 781510 [www.ceva.co.uk](http://www.ceva.co.uk)  
FLW86 519-0215-110K



Experience the difference in your home with **FELIWAY**

Comforts cats in the home and helps to solve behavioural issues

PROVEN RESULTS IN 9 OUT OF 10 CATS\*

 **FELIWAY**

[feliway.co.uk](http://feliway.co.uk)

Transforming behaviour, transforming lives

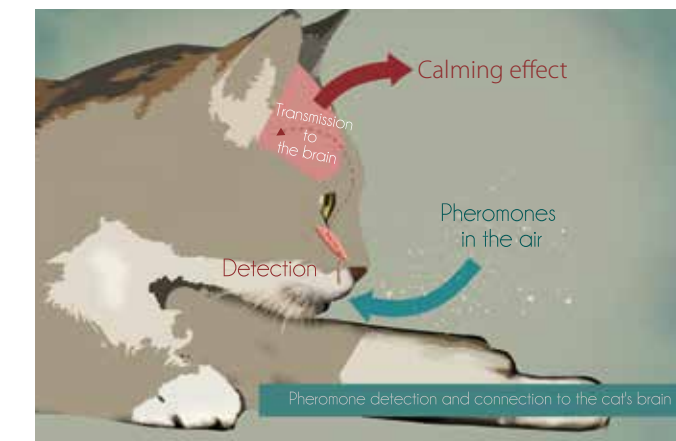
Millions of cat owners around the world have noticed a difference in their cat after using **FELIWAY**. Whether it's spending more time with the family or helping to stop unwanted behaviours **FELIWAY** can really make a real difference in cat loving homes.

*"It really, really works! My cats seem much happier, and calmer!"* **Laura**

What is **FELIWAY**?

**FELIWAY** is a synthetic copy of the 'feline facial pheromone' that cats leave behind when they rub their face on people, furniture, doorways and other objects in the home. It is a sign they feel comfortable and safe in their home environment.

**FELIWAY** used in the cat's home environment provides the same comforting effect as natural pheromones do when deposited by cats themselves.



"**FELIWAY** made a remarkable difference" **Clare and Mewsl**



Calming cats' behaviour with **FELIWAY** is helping transform lives of owners and pets all over the world. You can start to see results in a week.

- More than 11 million cats have benefited from **FELIWAY**
- 92% of cat owners are satisfied after using **FELIWAY**\*\*
- 89% of **Feliway** users said they are willing to repurchase
- **FELIWAY** is safe, easy to use and convenient





## FELIWAY® is proven to help

Using FELIWAY® can help give your cat a feeling of calm and reassurance. It is clinically proven to help reduce stress that leads to inappropriate behaviours.

**"IT IS INCREDIBLE!! My cat stopped marking as soon as we sprayed FELIWAY®."** Lynn, UK

- Over 25 published clinical papers support the use of FELIWAY®
- It has been used by vets and pet owners worldwide for over 19 years



**New Home / Environment**  
100% of cats feel at home from day 1  
(Pageat 1997)

**Urine spraying**  
Reduced urine spraying in 90% of cats after 1 month  
(Mills 2001)

**Hiding**  
Helps cats adjust to challenging situations and new surroundings



**Scratching**  
Reduced scratching in 80% of cats within 7 days  
(Pageat 20013)



**Multi-cat homes**  
Decreases intensity and frequency of tension in multi-cat homes



**Travel anxiety**  
Significantly reduced travel stress signs such as vomiting, diarrhoea, meowing  
(Gaultier 1998)



## There's a FELIWAY® solution to every situation

Product uses	FELIWAY® diffuser	FELIWAY® spray 60ml/20ml	Recommended duration of use
Urine Spraying	✓	+	Minimum 1 month
Vertical scratching	+	✓	daily for a minimum of 1 month. Can be sprayed directly onto objects the cat is scratching or areas the cat will come into contact with
Multi-cat household	✓		Continuously
During changes to cat's environment - New arrivals (baby, pets etc) - Redecorating at home - New home	✓	+	Use for a minimum of 1 month
During stressful events - Holidays - Parties - Fireworks - Thunderstorms	✓	+	Begin use at least 24 hours prior to events and use for a week after
During travel During vet visits		✓	15 minutes before putting the cat into the sprayed carrier, and/or bedding inside carrier. Re-apply every 4-5 hours if needed
Cattery or boarding	+	✓	Daily. Apply the spray 15 mins before introducing the cat

✓ Product most suited for the situation + Additional FELIWAY® products to combine for added support

All cats are unique and results may vary. You may see improvements in as little as a week. For best results, use continuously for 30 days. FELIWAY® is not recommended for excessive vocalisation or urination outside of the litter box, that is not urine spraying. Please consult your vet to rule out potential medical issues.

FELIWAY® is not recommended for overt aggression between cats or towards owners. Additional behavioural and environmental modifications may be required and advice should be sought from your veterinary practice.



## What other owners say about FELIWAY®

*The Feliway plug-in is really easy to use. You just plug it in the wall and forget about it. I also use the spray in certain areas, for instance on the sofa where I know my cat Mewsli goes. He just seems a lot more content and a lot happier.* **Clare & Mewsli**



*When we moved Cassius was very unsettled, he would scratch everywhere. We used Feliway and saw a huge difference - he spent more time with us and stopped scratching - its nice to be back friends again* **Helen & Cassius**



*We used Feliway plug-in to help with our two cats who weren't getting along. It really helped reduce the stress in our house which helped our relationship.* **Mara & Luna**

